

FOR IMMEDIATE RELEASE
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**SCENIC VIRGINIA ISSUES CALL FOR ENTRIES FOR
2010 VIEWSHED PHOTO COMPETITION**
Special Categories to Focus on Blue Ridge Parkway and State Scenic Rivers

Richmond, Va. Scenic Virginia is issuing a call for digital entries for its third annual Viewshed Photo Competition.

“Scenic Virginia loves hosting this photo contest because it reminds all of us how lucky we are to live in our beautiful Commonwealth,” notes president Jane Henley.

“And this year we’re making some changes,” adds executive director Leighton Powell. “Two of our photo categories will showcase noteworthy 2010 events: the 75th Anniversary of the Blue Ridge Parkway and the 40th Anniversary of the State Scenic Rivers program.”

As a result, the Mountains category will be limited to photos of viewsheds along the Virginia portion of the Blue Ridge Parkway; similarly, the Rivers/Waterways digital entries must be associated with designated State Scenic Rivers in Virginia. The list of designated Rivers is online at http://www.dcr.virginia.gov/recreational_planning/documents/srlist.pdf.

The five categories are:

- Coastal/Chesapeake Bay
- Cities and Towns/Urban Landscapes
- Farmland/Open Space
- Mountains – Celebrating the 75th Anniversary of the Blue Ridge Parkway
- Rivers/Waterways – Celebrating the 40th Anniversary of the Virginia State Scenic Rivers program.

Complete rules and regulations are online at www.scenicvirginia.org. Professional and amateur photographers are encouraged to participate. There is no charge to enter, and entrants can submit up to five photographs each. The deadline for submitting entries is June 30, 2010 at 5:00 pm.

A panel of judges will select a Best in Show winner and five category winners, along with several honorable mentions. The top six photographs will be presented during Scenic Virginia’s 2010 Scenic Awards ceremony this fall, included in Scenic Virginia’s “Yes, Virginia!” newsletter, posted on the website at www.scenicvirginia.org, and displayed at the General Assembly during the 2011 Session. The six winning images will also be featured in commemorative note card sets available for purchase.

Scenic Virginia is the only statewide conservation organization dedicated solely to preserving, protecting and enhancing the scenic beauty and community character of the Commonwealth, with a particular focus on the preservation of Virginia's most significant viewsheds and vistas. Membership is open to all.

To learn more about the 75th Anniversary of the Blue Ridge Parkway, please visit <http://www.blueridgeparkway75.org/>

To learn more about the 40th Anniversary of Virginia's Scenic Rivers Program, please visit http://www.dcr.virginia.gov/recreational_planning/srmain.shtml.



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