Scenic Virginia
2012 Annual Report

Scenic Virginia, Inc.
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December 31, 2012

Dear Supporter,

Standing on Skyline Drive looking over the Shenandoah Valley at the peak of fall foliage is simply breathtaking. How do you put a price on that? Or watching the sunrise from the banks of Assateague Island – what is that worth?

From Virginia’s beaches and mountains to her valleys and plains – the Commonwealth’s beauty is renowned worldwide. And Scenic Virginia’s members are on a mission. A mission to ensure that beauty is preserved for our children, and our children’s children, and those that will follow after to enjoy the same splendor we take pleasure in every day.

We are so very grateful for our members. Your support is the foundation of all we do. Today, more than ever, your investment in our efforts to preserve and protect our precious scenic resources is essential.

For nearly 15 years, Scenic Virginia has worked tirelessly to advocate on behalf of the beauty of our Commonwealth. With your help, our voice will be heard among the ever-present pressure to expand and develop, and we will continue working alongside local and state government to ensure wise land-use decisions and visual impact are considered.

As the year draws to a close, we ask you to make a promise to the next generation, and to those that follow, that Virginia’s amazing scenic treasures will remain for them.

Your continued support is that promise. We thank you for ensuring that promise to us.

Sincerely,

Cecelia S. Howell, President
Scenic Virginia

to preserve, protect, and enhance the scenic beauty of Virginia

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